



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

*Revised
10/14*

Contract # 25318202

CPE: 521/959/7956

Agency: AMER MEDIA & ADVOCACY GROUP

815 SLATERS LANE
ALEXANDRIA, VA 22314

Flight: 10/4/16 - 10/10/16

Station: WSTR

Total \$: \$3,345.00
Total Spots: 23

Advertiser: TRUMP, DONALD

Product: Ohio
Agency Order #: 5424784

Office: WASHINGTON
Primary Demo: Adults 35+

Buyer: MediaAssistant, AMAG
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Comments: REVISED RATES. PLS CNF

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/10										Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10							
1	Tu-F M 7a-8a		GD MRN CINN@7A	\$35.00	0	30	1	0	0	1	0	0	1				3	\$105.00	\$0.00	0.0
Changes: Rate from 40 to 35																				
2	Tu-F M 8a-9a		GD MRN CINN@8A	\$35.00	0	30	1	1	0	1	0	0	1				4	\$140.00	\$0.00	0.0
Changes: Rate from 40 to 35																				
3	Tu-F M 6p-6:30p		FAMILY FEUD	\$150.00	0	30	0	1	1	1	0	0	1				4	\$600.00	\$0.00	0.0
Changes: Rate from 225 to 150																				
4	Tu-F M 6:30p-7p		FAMILY FEUD B	\$160.00	0	30	1	1	1	1	0	0	1				5	\$800.00	\$0.00	0.0
Changes: Rate from 250 to 160																				
5	Tu-F M 7:30p-8p		BG BNG THRY B	\$300.00	0	30	0	1	1	0	0	0	1				3	\$900.00	\$0.00	0.0
6	Tu-F M 10p-10:30p		LCL12-10-STR64	\$200.00	0	30	1	1	1	1	0	0	0				4	\$800.00	\$0.00	0.0
TOTALS: 4 5 4 5 0 0 0 5																				
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GROUP

125 West 55th St
New York, NY 10019

Contract # 25318202

Changes as of: 9/29/2016 at 2:59 PM

Version: Highlighting Revision 1

CPE: 521/959/7956

Flight: 10/4/16 - 10/10/16

Station: WSTR

Total \$: \$3,345.00

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Cincinnati

Total Spots: 23

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: Ohio

Agency Order #: 5424784

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPM: \$0.00
Total GRP:

Buyer: MediaAssistant, AM/AG

Con Type: POLITICAL/VOTE

Separation:

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
09/29/16 2:59 PM	ALEXANDRA BRADLEY	REVISED RATES, PLS CNF
09/28/16 5:28 PM	System	Notice Received.
09/26/16 10:03 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	\$111,500
WSTR Share:	3%
Comment:	
WCPO:	24%
WKRC:	41%
WLWT:	19%
WXIX:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$3,345.00	N/A	0.0
Total	100%	23	\$3,345.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	23	\$3,345.00
Total	23	\$3,345.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 2:59 PM	ALEXANDRA BRADLEY	Revised			\$-785.00	\$3,345.00	Changes: Calculated Dollars from \$4,130.00 to \$3,345.00, Competitive Market Budget from \$137,667 to \$111,500, Demo Meta to [R16], Comments from Separation: 30 to REVISED RATES, PLS CNF, User Entered \$ from \$0.00 to \$3,345.00, Total \$ from \$4,130.00 to \$3,345.00. 4 buylines added or modified.
Quoted for Electronic Contracting	9/26/16 10:03 AM					\$0	\$0	
New	9/26/16 10:03 AM	ALEXANDRA BRADLEY	Confirmed	23		\$4,130.00	\$4,130.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2649399

Schedule Dates	10/04/16-10/10/16	Date Entered	09/29/16
Advertiser	Donald Trump for President-R (107314)	Last Modified	09/29/16
Agency	American Media & Advocacy Group (9105)	Entered By	Rita Schmidgall
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	521/959/7956 (866743)	Headline #	ECR25318202
Salesperson	Millennium/Dc, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	521/959/7956	Commission	\$501.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,843.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Ohio Separation: 30 REF-ALEXANDRA BRADLEY		

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$3,345.00
Grand Total:	23	\$3,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-)	10/04/16-10/04/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a			1						1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/29/16
2.0	Normal Line / SPOT (1-)	10/07/16-10/07/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a					1				1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/29/16
3.0	Normal Line / SPOT (1-)	10/10/16-10/10/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		1							1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/29/16
4.0	Normal Line / SPOT (2)	10/04/16-10/04/16	3	:30	8A- News-Good Morning Cincinnati at 8a			1						1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
5.0	Normal Line / SPOT (2)	10/05/16-10/05/16	3	:30	8A- News-Good Morning Cincinnati at 8a				1					1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
6.0	Normal Line / SPOT (2)	10/07/16-10/07/16	3	:30	8A- News-Good Morning Cincinnati at 8a					1				1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
7.0	Normal Line / SPOT (2)	10/10/16-10/10/16	3	:30	8A- News-Good Morning Cincinnati at 8a		1							1	\$35.00	\$35.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
8.0	Normal Line / Access (3)	10/05/16-10/05/16	3	:30	5:58P- Family Feud				1					1	\$150.00	\$150.00	Cincinnati (WSTR)	FAMILY FEUD	9/29/16
9.0	Normal Line / Access (3)	10/06/16-10/06/16	3	:30	5:58P- Family Feud					1				1	\$150.00	\$150.00	Cincinnati (WSTR)	FAMILY FEUD	9/29/16
10.0	Normal Line / Access (3)	10/07/16-10/07/16	3	:30	5:58P- Family Feud						1			1	\$150.00	\$150.00	Cincinnati (WSTR)	FAMILY FEUD	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2649399

Schedule Dates 10/04/16-10/10/16
Advertiser Donald Trump for President-R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 521/959/7956 (866743)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/959/7956
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Ohio
Separation: 30
REP-ALEXANDRA BRADLEY

Date Entered 09/29/16
Last Modified 09/29/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25318202
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$501.75
Net Total \$2,843.25
Sales Tax

Cincinnati (WSTR)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 23
Rate \$3,345.00
\$3,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Access (3)	10/10/16-10/10/16	3	:30	5:58P- Family Feud	1		1						1	\$150.00	\$150.00	Cincinnati (WSTR)	FAMILY FEUD	9/29/16
12.0	Normal Line / Access (4)	10/04/16-10/04/16	3	:30	6:28P- Family Feud B			1						1	\$160.00	\$160.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
13.0	Normal Line / Access (4)	10/05/16-10/05/16	3	:30	6:28P- Family Feud B				1					1	\$160.00	\$160.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
14.0	Normal Line / Access (4)	10/06/16-10/06/16	3	:30	6:28P- Family Feud B					1				1	\$160.00	\$160.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
15.0	Normal Line / Access (4)	10/07/16-10/07/16	3	:30	6:28P- Family Feud B						1			1	\$160.00	\$160.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
16.0	Normal Line / Access (4)	10/10/16-10/10/16	3	:30	6:28P- Family Feud B		1							1	\$160.00	\$160.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
17.0	Normal Line / Access (5)	10/05/16-10/05/16	3	:30	7:28:30P- The Big Bang Theory B					1				1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/29/16
18.0	Normal Line / Access (5)	10/06/16-10/06/16	3	:30	7:28:30P- The Big Bang Theory B						1			1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/29/16
19.0	Normal Line / Access (5)	10/10/16-10/10/16	3	:30	7:28:30P- The Big Bang Theory B			1						1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/29/16
20.0	Normal Line / News (6)	10/04/16-10/04/16	3	:30	10P- News-Local 12 News at 10 on STAR64				1					1	\$200.00	\$200.00	Cincinnati (WSTR)	LCL12-10-STR64	9/29/16
21.0	Normal Line / News (6)	10/05/16-10/05/16	3	:30	10P- News-Local 12 News at 10 on STAR64					1				1	\$200.00	\$200.00	Cincinnati (WSTR)	LCL12-10-STR64	9/29/16

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22.0	Normal Line / News (6)	10/06/16-10/06/16	3	:30	10P- News-Local 12 News at 10 on STAR64					1				1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/29/16
23.0	Normal Line / News (6)	10/07/16-10/07/16	3	:30	10P- News-Local 12 News at 10 on STAR64						1			1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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